



# **CLAY COUNTY TOURISM BOARD MEETING**

## **TUESDAY MARCH 10, 2026 9:30 AM**

Administration Building  
1 Courthouse Square Liberty, MO 64068

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF AGENDA**
- IV. BUSINESS**
  - a. Approval of minutes from the January 13, 2026 meeting
- V. DISCUSSION ITEMS**
  - a. Advertising Overview - ongoing and upcoming
  - b. 2026 FIFA World Cup update
  - c. 2026 Go North KC Planning
  - d. Tap Into Local (digital discount pass) updates
  - e. Jesse James Website/Cuseum app update
- VI. REPORTS**
  - a. Monthly social media and website reporting
  - b. Monthly Google Analytics review
- VII. OTHER BUSINESS**
- VIII. ADJOURN**