



CLAY COUNTY TOURISM BOARD MEETING

TUESDAY APRIL 8, 2025 9:30 AM

Administration Building
1 Courthouse Square, Liberty, MO 64068

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF AGENDA**
- 4. BUSINESS**
 - a. Approval of minutes from the March 11, 2025 meeting
- 5. DISCUSSION ITEMS**
 - a. Advertising Overview - ongoing and upcoming
 - b. World Cup planning update - recap of 4/3/2025 Commission Presentation
 - c. Clay County Tourism 2025 projects
- 6. REPORTS**
 - a. Monthly social media and website reporting
 - b. Monthly Google Analytics review
- 7. OTHER BUSINESS**
- 8. RECESS/ADJOURNMENT**