



CLAY COUNTY TOURISM BOARD MEETING

TUESDAY, MARCH 11, 2025, 9:30 AM

Administration Building
1 Courthouse Square, Liberty, MO 64068

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF AGENDA**
- IV. BUSINESS**
 - a. Approval of Minutes from the January 14, 2025 Meeting
- V. DISCUSSION ITEMS**
 - a. Advertising Overview - ongoing and upcoming
 - b. World Cup planning update - recap of 2/26/2025 meeting
 - c. Clay County Tourism 2025 projects
- VI. REPORTS**
 - a. Monthly social media and website reporting
 - b. Monthly Google Analytics review
- VII. OTHER BUSINESS**
- VIII. RECESS/ADJOURNMENT**