



CLAY COUNTY TOURISM BOARD MEETING

TUESDAY, OCTOBER 8, 2024, 9:30 AM

Administration Building
1 Courthouse Square, Clay County, MO 64068

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF AGENDA**
- 4. BUSINESS**
 - a) Approval of Minutes from September 10, 2024 Meeting
- 5. DISCUSSION ITEMS**
 - a) Advertising Overview - Ongoing and Upcoming
 - b) Northland CAPS Projects - Update
 - c) Platte County/Clay County World Cup Coop - Meeting Review and Next Steps
 - d) Clay County Tourism 2024 & 2025 Projects
- 6. REPORTS**
 - a) Monthly Social Media and Website Reporting
 - b) Monthly Google Analytics Review
- 7. OTHER BUSINESS**
- 8. RECESS/ADJOURNMENT**