



CLAY COUNTY TOURISM BOARD MEETING
TUESDAY, JULY 9, 2024, 9:30 AM
Administration Building
1 Courthouse Square, Clay County, MO 64068

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. APPROVAL OF AGENDA**
- IV. BUSINESS**
 - a. Approval of Minutes from June 11, 2024 meeting
- V. DISCUSSION ITEMS**
 - a. Summer Advertising Overview - ongoing and upcoming
 - b. Clay County Tourism Budget discussion
 - c. Selfie Station Status update and review of site selection
 - d. ADA Compliance for Websites
 - e. World Cup Meeting Topics and Discussion
 - f. Affiliate Marketing Overview and Discussion
- VI. REPORTS**
 - a. Monthly Social Media and Website Reporting
 - b. Monthly Google Analytics Review
 - c. Other Business
- VII. ADJOURN**